



National Trust *for*
Historic Preservation®

Preservation Month – May 2024

Marketing Resources

Questions? Email cdanz@savingplaces.org

Theme

People Saving Places

Historic place-savers pour their time, energy, resources (and sometimes a great deal of sweat and tears) into protecting places they care about. This May, the Preservation Month theme is “People Saving Places” to shine the spotlight on everyone doing the work of saving places—in big ways and small.

Landing Page

<https://savingplaces.org/stories/preservation-month-2024>

Social Details for the National Trust

Facebook / LinkedIn: @NationalTrustforHistoricPreservation

Instagram / Twitter (X): @SavingPlaces

Hashtags: #SavingPlaces #PreservationMonth

LinkedIn or Facebook Sample

Celebrate Preservation Month with the @NationalTrustforHistoricPreservation this May by putting a spotlight on the people in your community doing the important work of saving places and building community through preservation!

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@NationalTrustforHistoricPreservation has created a suite of resources to help you celebrate Preservation Month this year. Learn more:
<https://savingplaces.org/stories/preservation-month-2024>

Twitter (X) Samples

Celebrate #PreservationMonth with @SavingPlaces! This May, honor the people doing the great work of #SavingPlaces—in ways big and small — in your community. Learn more about this year’s theme, People Saving Places.
<https://savingplaces.org/stories/preservation-month-2024>

Give a high-five to the people in your community #SavingPlaces this #PreservationMonth! Join @SavingPlaces in celebrating those doing the important work of preservation with the theme, People Saving Places.
<https://savingplaces.org/stories/preservation-month-2024>

Instagram Sample

Celebrate #PreservationMonth this May with @SavingPlaces! Shine a spotlight on the people in your community doing the important work of #SavingPlaces and building community through preservation!

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Head to @SavingPlaces to learn more about sharing your stories of People Saving Places and participating in Preservation Month.
<https://savingplaces.org/stories/preservation-month-2024>

Short Blurb (Newsletters)

Celebrate Preservation Month in May

The Preservation Month theme is “People Saving Places” to shine the spotlight on everyone doing the work of saving places—in big ways and small. Access resources from the National Trust for Historic Preservation to help you celebrate!

<https://savingplaces.org/stories/preservation-month-2024>

Long Blurb (Emails)

Celebrate Preservation Month This May

Celebrate Preservation Month this May by putting a spotlight on the people in our community who are doing the important work saving our places and building our communities through preservation!

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Visit the National Trust for Historic Preservation for resources and social media visuals to help you celebrate this May!

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